

Design Meeting Notes Template

New Customer Product Team - Design Review

When: Monday, August Nth, 202X, 2pm

Who: Tom, Hannah, Millie, Silas, Isaac, Naomi, Evelyn

Goal for the Meeting

To get support to move forward with new homepage flow changes

Goal for the Project

Improve on-boarding experience / engagement, increase 10-20%

Agenda:

1. On-boarding Changes for Homepage Flow

- Question: Does this reflect everything we agreed on last week?
- Eric doesn't think this is the right solution
- Here...
- Yes

2. Dismiss Notification (Animation, persistence)

- Question: Do we believe this interaction solves the current issues?

3. Landing Page content

- Question: Is this the right content? What needs to be communicated?
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Questions:

- Are the products likely to have reviews? If not, should they be exposed by default?

Next Steps:

Who	What	When
Tom	Update mockups to reflect new interactions	Next meeting
Silas	Does data science have the new model ready?	Tomorrow, 8/N

Out of Category / Scope:

- The login form has a CSS bug, check (Hannah)